

LEE&THOMPSON

Job Title:	Associate (2-3 PQE)
Team:	Commercial
Reporting to:	Sarah Williamson (Partner – Digital & Tech, Data Protection) Huw Morris (Partner – Advertising & Marketing, Talent) Sam Goodman (Senior Associate)
Basis:	Full-time
Salary:	Competitive

OVERVIEW

Our firm works with clients across the creative industries – film & TV, music, advertising & marketing, digital & technology, interactive entertainment, art, fashion, theatre, sport and publishing. This role is within the Commercial Team, a sub-division of the Corporate and Commercial Group. In the Commercial Team, our clients are advertisers and brands, agencies, production companies, start-ups, online publishers, media owners, retailers, leisure businesses, digital platforms, technology companies, artists and talent.

The team consists of two Partners, one Senior Associate, one trainee and one paralegal. Applicants for the role of Associate in our team should be strong commercial lawyers with an interest in, and experience of, one or more of the following: advertising and marketing, talent, social and interactive, digital, technology and data protection. Excellent private practice training required and in-house experience highly desirable.

TYPES OF WORK

Commercial Law

- Commercial contracts including supplier T&Cs, client-agency agreements, production contracts, introducer/referral agreements, brand partnerships and joint ventures
- Content licensing and acquisition
- Sponsorship and event production agreements
- E-commerce and terms and conditions of sale
- Agency and distribution agreements, franchise agreements
- Non-Disclosure Agreements and pitch protection
- Procurement and transitional services agreements
- Consultancy agreements
- Outsourcing agreements

SECTOR-SPECIFIC WORK

Advertising & Marketing

- Ad clearance and compliance

- Creative services and advertising production agreements
- Media buying strategies
- AdTech, programmatic and digital marketing
- Social media campaigns
- Sponsorship and brand activations
- Experiential and events
- Merchandising and content licensing
- Competitions and prize promotion advice
- Gaming and gambling
- Regulatory investigations

Talent

- Talent and digital creator campaigns
- Brand collaborations, partnerships and endorsements
- Sponsorship and promotions
- Compliance and regulatory investigations
- Talent - agency agreements
- Joint ventures and investments

Digital

- Acquisition and production of short and long form AV digital content
- Digital publishing, broadcasting and platforms
- Aggregation and licensing of digital content across digital media networks and platforms
- Consumer-facing regulatory compliance of digital platforms
- E-Commerce and digital platform terms
- Website hosting and maintenance
- Moderation of User Generated Content
- Domain name agreements and disputes

Social and Interactive

- App and platform development, distribution, licensing and publishing
- Monetisation and exploitation of digital content
- Digital advertising and marketing, including behavioural advertising and profiling
- Co-branding and partnership agreements
- Collecting and processing personal data in social media
- Negotiating platform licences
- Acquisition of content
- Notice and take-down actions

Technology

- The protection and exploitation of technology in all its forms

- Tech and software development, system supply and licensing
- Finding solutions to the novel use of tech across different industry sectors– health and fitness leisure, hospitality, events, fashion, art, music
- FinTech, AdTech and MarTech
- SaaS and PaaS agreements
- Cloud solutions
- Tech infrastructure – hardware, hosting, and support arrangements
- Outsourcing agreements

Data Protection and Privacy

- Providing general advice to clients on all areas of data compliance and protection
- Data protection audits and impact assessments
- Data transfers, data sharing and processing agreements
- Direct marketing requirements
- Privacy and cookie policies
- Online services for children
- Advising on the exploitation and monetization of personal data